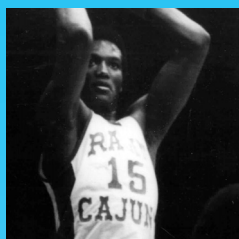


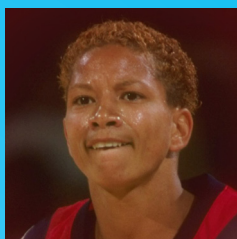


## OUR BEST ATHLETES MUST BE AMONG OUR BEST STUDENTS

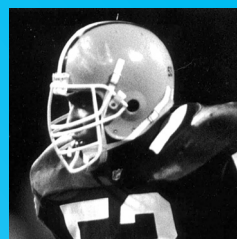
If you share this belief, then join JockSmart and 6 of Lafayette's greatest professional athletes:



Kevin Figaro



Kim Perrot



Cedric Figaro



Chanda Rubin



Kevin Faulk



Trev Faulk

by sponsoring the 24 Hour SportsFest of Lafayette to be held on Friday and Saturday, March 25-26, 2011 at historic Heyman Park.

This multisport-education endurance event offers a basketball, flag football and tennis tournament for athletes to display their athletic skills while providing financial resources to fund ACT tutoring scholarships for young athletes who seek athletic and academic success in college.

Let's make academics an important part of athletics.

Sponsor the 24 Hour SportsFest of Lafayette

### SPONSORSHIP OPPORTUNITIES

#### Presenting - \$5,000

- Naming rights to the event
- 2 team entries into basketball tournament
- 2 team entries into flag football tournament
- 1 singles and 1 doubles team entry into tennis tournament
- Recorded interview of all honorees
- Name mention every hour during the event
- Rights to present awards to each tournament winner
- Prominent logo in event program
- Link to company website on event website
- Prominent logo event signage

#### ACT for Athletes Scholarship Fund - \$500

- Funds for professional ACT tutoring for top athletes

#### Basketball Tournament - \$2,000

- 2 team entries into basketball tournament
- Recorded interview of Kevin Figaro and about Kim Perrot
- Name mention every hour during basketball tournament

#### Flag Football Tournament - \$2,000

- 2 team entries into flag football tournament
- Recorded interview of Cedric Figaro, Kevin Faulk and Trev Faulk
- Name mention every hour during flag football tournament

#### Tennis Tournament - \$2,000

- 1 singles and doubles team entry into tournament
- Recorded interview of Chanda Rubin
- Name mention every hour during tennis tournament

For sponsorship information call 337.207.3880